

Rep Order# 9795154 Ver# 9 Status Revised
EC'd Yes

Traffic Order# 50880

Printed: 10/05/2012 2:07 PM
Last Received: 10/05/2012 1:16 PM
Showing Buylines: All Rep & Sta Revised Lines

2 of 3

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
Product OBAMA 4 AMERICA *A
Estimate# 1536
Buyer Meredith Kaufman
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1536
Flight Dates 09/25/2012 - 10/01/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY

Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISED ORDER. NOTE-MISSED SPOTS WILL BE MADEGOOD ON LATER
SKED. PLS CNF

1121.610
1.250
120.360

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*33	SA	6P-630P	12 NEWS	:30	\$450.00	09/29-09/29	0	0	0	\$0.00	
		Sales Remark: V9 CX										
		V9 Comment Changed, Spots/week Changed										
	*34	SU	630P-7P	LOCAL 12 NEWS	:30	\$800.00	09/30-09/30	0	0	0	\$0.00	
		Sales Remark: V9 CX										
		V9 Comment Changed, Spots/week Changed										

---REPORT TOTALS---

Report Totals: 0 / \$0.00

---SALES MONTHLY TOTALS---

Sep 12: 111 / \$106,385.00 Oct 12: 22 / \$13,975.00
Sales Totals: 133 / \$120,360.00
Station Totals: 133 / \$120,360.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$462,923	CABL	0%	EKRC	1%	UNKN	0%	WBQC	0%	WCPO	26%
		WKRC	26%	WLWT	35%	WSTR	2%	WXIX	10%		

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Flight Dates 09/25/2012 - 10/01/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY

Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

Books null
Demos RA35+

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Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY

Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

***** Contract Coversheet *****

V.3 9/21

SEE LNS 1-8/10-13/16-25/27-36/40/44/46/50/53/55-56/58-64/74

FOR RATE REVISIONS

PREVTT=40135 - REVTT=123210 - TOTAL ADD=83075

Spot Manager: All, 09/25/12-10/01/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 50880												
Line: 1												
09/25/12	Tuesday	5:07:59 AM	:30	\$200.00	OFA-12- 5a	Good Morn Cincinnati	(5:00:00 AM-5:30:00 AM)	A OBAMA 4 AMERICA *A	1536 *a	P-3	3	MWASH-
09/26/12	Wednesday	5:22:17 AM	:30	\$200.00	OFA-12- 5a	Good Morn Cincinnati	(5:00:00 AM-5:30:00 AM)	A OBAMA 4 AMERICA *A	1536 *a	P-3	2	MWASH-
09/27/12	Thursday	5:24:04 AM	:30	\$200.00	OFA-12- 5a	Good Morn Cincinnati	(5:00:00 AM-5:30:00 AM)	A OBAMA 4 AMERICA *A	1536 *a	P-3	4	MWASH-
10/01/12	Monday	5:12:57 AM	:30	\$200.00	OFA-12- 5a	Good Morn Cincinnati	(5:00:00 AM-5:30:00 AM)	A OBAMA 4 AMERICA *A	1536 *a	P-3	1	MWASH-
											4	
Line: 2												
09/26/12	Wednesday	5:43:12 AM	:30	\$200.00	OFA-12- 5a	Good Morn Cincinnati	(5:30:00 AM-6:00:00 AM)	A OBAMA 4 AMERICA *A	1536 *a	P-3	1	MWASH-
10/01/12	Monday	5:54:03 AM	:30	\$200.00	OFA-12- 5a	Good Morn Cincinnati	(5:30:00 AM-6:00:00 AM)	A OBAMA 4 AMERICA *A	1536 *a	P-3	2	MWASH-
											2	
Line: 3												
09/25/12	Tuesday	6:14:28 AM	:30	\$450.00	OFA-12- 6a	Good Morn Cincinnati	(6:00:00 AM-6:30:00 AM)	A OBAMA 4 AMERICA *A	1536 *a	P-2	2	MWASH-
09/26/12	Wednesday	6:20:45 AM	:30	\$450.00	OFA-12- 6a	Good Morn Cincinnati	(6:00:00 AM-6:30:00 AM)	A OBAMA 4 AMERICA *A	1536 *a	P-2	3	MWASH-
09/28/12	Friday	6:21:37 AM	:30	\$450.00	OFA-12- 6a	Good Morn Cincinnati	(6:00:00 AM-6:30:00 AM)	A OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH-
											3	
Line: 4												
09/26/12	Wednesday	6:43:41 AM	:30	\$450.00	OFA-12- 6a	Good Morn Cincinnati	(6:30:00 AM-7:00:00 AM)	A OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH-
09/28/12	Friday	6:45:18 AM	:30	\$450.00	OFA-12- 6a	Good Morn Cincinnati	(6:30:00 AM-7:00:00 AM)	A OBAMA 4 AMERICA *A	1536 *a	P-2	2	MWASH-
											2	
Line: 5												
09/25/12	Tuesday	7:29:25 AM	:30	\$225.00	OFA-12- CBS	This Morning	(7:00:00 AM-7:30:00 AM)	A OBAMA 4 AMERICA *A	1536 *a	P-2	3	MWASH-
09/26/12	Wednesday	7:40:42 AM	:30	\$225.00	OFA-12- CBS	This Morning	(7:00:00 AM-7:30:00 AM)	A OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH-
09/28/12	Friday	7:29:25 AM	:30	\$225.00	OFA-12- CBS	This Morning	(7:00:00 AM-7:30:00 AM)	A OBAMA 4 AMERICA *A	1536 *a	P-2	2	MWASH-
											3	
Line: 6												
09/25/12	Tuesday	7:59:25 AM	:30	\$225.00	OFA-12- CBS	This Morning	(7:30:00 AM-8:00:00 AM)	A OBAMA 4 AMERICA *A	1536 *a	P-2	2	MWASH-
10/01/12	Monday	7:58:54 AM	:30	\$225.00	OFA-12- CBS	This Morning	(7:30:00 AM-8:00:00 AM)	A OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH-
											2	
Line: 7												
09/25/12	Tuesday	8:28:55 AM	:30	\$225.00	OFA-12- CBS	This Morning	(8:00:00 AM-8:30:00 AM)	A OBAMA 4 AMERICA *A	1536 *a	P-2	2	MWASH-
09/26/12	Wednesday	8:28:55 AM	:30	\$225.00	OFA-12- CBS	This Morning	(8:00:00 AM-8:30:00 AM)	A OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH-
10/01/12	Monday	8:11:43 AM	:30	\$225.00	OFA-12- CBS	This Morning	(8:00:00 AM-8:30:00 AM)	A OBAMA 4 AMERICA *A	1536 *a	P-2	3	MWASH-
											3	
Line: 8												
09/26/12	Wednesday	8:59:25 AM	:30	\$225.00	OFA-12- CBS	This Morning	(8:30:00 AM-9:00:00 AM)	A OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH-
10/01/12	Monday	8:58:55 AM	:30	\$225.00	OFA-12- CBS	This Morning	(8:30:00 AM-9:00:00 AM)	A OBAMA 4 AMERICA *A	1536 *a	P-2	2	MWASH-
											2	
Line: 9												
09/25/12	Tuesday	4:43:14 XM	:30	\$25.00	OFA-12- 430-5a	News	4:30 AM-5:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH-
09/26/12	Wednesday	4:42:43 XM	:30	\$25.00	OFA-12- 430-5a	News	4:30 AM-5:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 09/25/12-10/01/12

Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 50880												
Line: 9												
10/01/12	Monday	1:54:41 XM	:30	\$25.00	OFA-12-	430-5a News	4:30 AM-5:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4	3	MWASH-
											3	
Line: 10												
09/29/12	Saturday	5:41:39 AM	:30	\$125.00	OFA-12-	6a-8a Local 12 News S	(6:30:00 AM-7:00:00 A	OBAMA 4 AMERICA *A	1536 *a	P-3	1	MWASH-
											1	
Line: 11												
09/29/12	Saturday	7:41:28 AM	:30	\$125.00	OFA-12-	6a-8a Local 12 News S	(7:30:00 AM-8:00:00 A	OBAMA 4 AMERICA *A	1536 *a	P-3	1	MWASH-
											1	
Line: 12												
09/29/12	Saturday	8:29:25 AM	:30	\$350.00	OFA-12-	CBS This Morning Satu	(8:30:00 AM-9:00:00 A	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH-
09/29/12	Saturday	8:25:54 AM	:30	\$350.00	OFA-12-	CBS This Morning Satu	(8:30:00 AM-9:00:00 A	OBAMA 4 AMERICA *A	1536 *a	P-2	2	MWASH-
											2	
Line: 13												
09/30/12	Sunday	1:38:30 XM	:30	\$350.00	OFA-12-	430-5a News	4:30 AM-5:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH-
											1	
Line: 14												
09/25/12	Tuesday	9:16:23 AM	:30	\$100.00	OFA-12-	M-F 9a-10a	9:00 AM-10:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4	3	MWASH-
09/26/12	Wednesday	9:47:01 AM	:30	\$100.00	OFA-12-	M-F 9a-10a	9:00 AM-10:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH-
09/28/12	Friday	9:58:34 AM	:30	\$100.00	OFA-12-	M-F 9a-10a	9:00 AM-10:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4	4	MWASH-
10/01/12	Monday	9:23:27 AM	:30	\$100.00	OFA-12-	M-F 9a-10a	9:00 AM-10:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-
											4	
Line: 15												
09/25/12	Tuesday	10:32:23 AM	:30	\$100.00	OFA-12-	M-F 10a-11a	10:00 AM-11:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4	3	MWASH-
09/26/12	Wednesday	10:40:09 AM	:30	\$100.00	OFA-12-	M-F 10a-11a	10:00 AM-11:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH-
09/27/12	Thursday	10:22:23 AM	:30	\$100.00	OFA-12-	M-F 10a-11a	10:00 AM-11:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4	4	MWASH-
10/01/12	Monday	10:36:54 AM	:30	\$100.00	OFA-12-	M-F 10a-11a	10:00 AM-11:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-
											4	
Line: 16												
09/25/12	Tuesday	11:30:41 AM	:30	\$1,000.00	OFA-12-	The Price is Right	11:00 AM-12:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-1	1	MWASH-
09/26/12	Wednesday	11:28:38 AM	:30	\$1,000.00	OFA-12-	The Price is Right	11:00 AM-12:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-1	3	MWASH-
09/28/12	Friday	11:58:22 AM	:30	\$1,000.00	OFA-12-	The Price is Right	11:00 AM-12:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-1	4	MWASH-
10/01/12	Monday	11:58:44 AM	:30	\$1,000.00	OFA-12-	The Price is Right	11:00 AM-12:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-1	2	MWASH-
											4	
Line: 17												
09/25/12	Tuesday	12:12:57 PM	:30	\$500.00	OFA-12-	Local 12 News at Noon	12:00 PM-12:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	3	MWASH-
09/26/12	Wednesday	12:24:14 PM	:30	\$500.00	OFA-12-	Local 12 News at Noon	12:00 PM-12:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH-
09/27/12	Thursday	12:07:20 PM	:30	\$500.00	OFA-12-	Local 12 News at Noon	12:00 PM-12:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	4	MWASH-
09/28/12	Friday	12:13:49 PM	:30	\$500.00	OFA-12-	Local 12 News at Noon	12:00 PM-12:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	5	MWASH-
10/01/12	Monday	12:06:28 PM	:30	\$500.00	OFA-12-	Local 12 News at Noon	12:00 PM-12:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	2	MWASH-

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 09/25/12-10/01/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 50880												
Line: 17												
											5	
Line: 18												
09/25/12	Tuesday	2:57:51 PM	:30	\$850.00	OFA-12-	Young & the Restless	12:30 PM-1:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-1	1	MWASH
09/26/12	Wednesday	2:54:44 PM	:30	\$850.00	OFA-12-	Young & the Restless	12:30 PM-1:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-1	4	MWASH
09/27/12	Thursday	2:28:57 PM	:30	\$850.00	OFA-12-	Young & the Restless	12:30 PM-1:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-1	2	MWASH
09/28/12	Friday	2:55:35 PM	:30	\$850.00	OFA-12-	Young & the Restless	12:30 PM-1:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-1	5	MWASH
10/01/12	Monday	2:28:42 PM	:30	\$850.00	OFA-12-	Young & the Restless	12:30 PM-1:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-1	3	MWASH
											5	
Line: 19												
09/25/12	Tuesday	1:29:27 PM	:30	\$850.00	OFA-12-	Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-1	4	MWASH
09/26/12	Wednesday	1:59:12 PM	:30	\$850.00	OFA-12-	Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-1	2	MWASH
09/27/12	Thursday	1:59:11 PM	:30	\$850.00	OFA-12-	Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-1	5	MWASH
09/28/12	Friday	1:59:12 PM	:30	\$850.00	OFA-12-	Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-1	3	MWASH
10/01/12	Monday	1:59:12 PM	:30	\$850.00	OFA-12-	Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-1	1	MWASH
											5	
Line: 20												
09/25/12	Tuesday	2:30:23 PM	:30	\$350.00	OFA-12-	The Talk	2:00 PM-3:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH
09/26/12	Wednesday	2:28:11 PM	:30	\$350.00	OFA-12-	The Talk	2:00 PM-3:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	4	MWASH
09/27/12	Thursday	2:29:54 PM	:30	\$350.00	OFA-12-	The Talk	2:00 PM-3:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	3	MWASH
10/01/12	Monday	2:59:12 PM	:30	\$350.00	OFA-12-	The Talk	2:00 PM-3:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	2	MWASH
											4	
Line: 21												
09/29/12	Saturday	2:28:55 AM	:30	\$350.00	OFA-12-	CBS This Morning Satu	9:30:00 AM-10:00:00	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH
											1	
Line: 22												
09/30/12	Sunday	2:06:13 AM	:30	\$450.00	OFA-12-	CBS Sun Morning	(9:00:00 AM-9:30:00 A	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH
											1	
Line: 23												
09/30/12	Sunday	2:32:14 AM	:30	\$450.00	OFA-12-	CBS Sun Morning	(9:30:00 AM-10:00:00	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH
											1	
Line: 24												
09/30/12	Sunday	2:55:32 AM	:30	\$450.00	OFA-12-	CBS Sun Morning	(10:00:00 AM-10:30:00	OBAMA 4 AMERICA *A	1536 *a	P-3	1	MWASH
											1	
Line: 25												
09/30/12	Sunday	2:58:47 AM	:30	\$850.00	OFA-12-	Face the Nation	10:30 AM-11:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-1	1	MWASH
											1	
Line: 26												
09/30/12	Sunday	2:13:08 AM	:30	\$100.00	OFA-12-	Newsmakers	11:00 AM-11:30 AM	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH

[Filtered by:] [Sorted by: Station]

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Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 50880												
Line: 26												
											\$100.00	1
Line: 27												
09/25/12	Tuesday	5:59:23 PM	:30	\$750.00	OFA-12-	Let's Make a Deal	3:00 PM-4:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-1	1	MWASH-
09/26/12	Wednesday	5:25:23 PM	:30	\$750.00	OFA-12-	Let's Make a Deal	3:00 PM-4:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-1	4	MWASH-
09/27/12	Thursday	5:23:54 PM	:30	\$750.00	OFA-12-	Let's Make a Deal	3:00 PM-4:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-1	3	MWASH-
09/28/12	Friday	5:27:11 PM	:30	\$750.00	OFA-12-	Let's Make a Deal	3:00 PM-4:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-1	5	MWASH-
10/01/12	Monday	5:23:38 PM	:30	\$750.00	OFA-12-	Let's Make a Deal	3:00 PM-4:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-1	2	MWASH-
											\$3,750.00	5
Line: 28												
09/25/12	Tuesday	4:22:52 PM	:30	\$650.00	OFA-12-	4p Local 12 News at Fo (4:00:00 PM-4:30:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-2	4	MWASH-	
09/26/12	Wednesday	4:14:03 PM	:30	\$650.00	OFA-12-	4p Local 12 News at Fo (4:00:00 PM-4:30:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-2	5	MWASH-	
09/27/12	Thursday	4:13:58 PM	:30	\$650.00	OFA-12-	4p Local 12 News at Fo (4:00:00 PM-4:30:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-2	3	MWASH-	
09/28/12	Friday	4:12:07 PM	:30	\$650.00	OFA-12-	4p Local 12 News at Fo (4:00:00 PM-4:30:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-2	2	MWASH-	
10/01/12	Monday	4:13:50 PM	:30	\$650.00	OFA-12-	4p Local 12 News at Fo (4:00:00 PM-4:30:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH-	
											\$3,250.00	5
Line: 29												
09/25/12	Tuesday	5:52:54 PM	:30	\$650.00	OFA-12-	4p Local 12 News at Fo (4:30:00 PM-5:00:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH-	
09/26/12	Wednesday	5:53:44 PM	:30	\$650.00	OFA-12-	4p Local 12 News at Fo (4:30:00 PM-5:00:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-2	4	MWASH-	
09/27/12	Thursday	5:37:20 PM	:30	\$650.00	OFA-12-	4p Local 12 News at Fo (4:30:00 PM-5:00:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-2	2	MWASH-	
09/28/12	Friday	5:37:13 PM	:30	\$650.00	OFA-12-	4p Local 12 News at Fo (4:30:00 PM-5:00:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-2	5	MWASH-	
10/01/12	Monday	5:28:40 PM	:30	\$650.00	OFA-12-	4p Local 12 News at Fo (4:30:00 PM-5:00:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-2	3	MWASH-	
											\$3,250.00	5
Line: 30												
09/25/12	Tuesday	5:16:07 PM	:30	\$750.00	OFA-12-	5p Local 12 News at Fiv (5:00:00 PM-5:30:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH-	
09/26/12	Wednesday	5:22:51 PM	:30	\$750.00	OFA-12-	5p Local 12 News at Fiv (5:00:00 PM-5:30:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-2	5	MWASH-	
09/27/12	Thursday	5:14:01 PM	:30	\$750.00	OFA-12-	5p Local 12 News at Fiv (5:00:00 PM-5:30:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-2	3	MWASH-	
09/28/12	Friday	5:12:20 PM	:30	\$750.00	OFA-12-	5p Local 12 News at Fiv (5:00:00 PM-5:30:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-2	4	MWASH-	
10/01/12	Monday	5:28:20 PM	:30	\$750.00	OFA-12-	5p Local 12 News at Fiv (5:00:00 PM-5:30:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-2	2	MWASH-	
											\$3,750.00	5
Line: 31												
09/25/12	Tuesday	5:39:30 PM	:30	\$800.00	OFA-12-	5p Local 12 News at Fiv (5:30:00 PM-6:00:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-2	2	MWASH-	
09/26/12	Wednesday	5:41:51 PM	:30	\$800.00	OFA-12-	5p Local 12 News at Fiv (5:30:00 PM-6:00:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH-	
09/27/12	Thursday	5:54:15 PM	:30	\$800.00	OFA-12-	5p Local 12 News at Fiv (5:30:00 PM-6:00:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-2	5	MWASH-	
09/28/12	Friday	5:35:37 PM	:30	\$800.00	OFA-12-	5p Local 12 News at Fiv (5:30:00 PM-6:00:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-2	4	MWASH-	
											\$3,200.00	4
Line: 32												
09/25/12	Tuesday	5:53:29 PM	:30	\$1,900.00	OFA-12-	6p Local 12 News at Six 6:00 PM-6:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-1	4	MWASH-	
09/26/12	Wednesday	5:24:41 PM	:30	\$1,900.00	OFA-12-	6p Local 12 News at Six 6:00 PM-6:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-1	3	MWASH-	
09/27/12	Thursday	5:57:05 PM	:30	\$1,900.00	OFA-12-	6p Local 12 News at Six 6:00 PM-6:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-1	1	MWASH-	

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 09/25/12-10/01/12

Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 50880												
Line: 32												
09/28/12	Friday	23:11 PM	:30	\$1,900.00	OFA-12- 6p Local 12 News at Six	6:00 PM-6:30 PM		OBAMA 4 AMERICA *A	1536 *a	P-1	5	MWASH-
10/01/12	Monday	28:56 PM	:30	\$1,900.00	OFA-12- 6p Local 12 News at Six	6:00 PM-6:30 PM		OBAMA 4 AMERICA *A	1536 *a	P-1	2	MWASH-
											5	
Line: 35												
09/25/12	Tuesday	7:19:24 PM	:30	\$850.00	OFA-12- M-F 7p-730p	7:00 PM-7:30 PM		OBAMA 4 AMERICA *A	1536 *a	P-2	3	MWASH-
09/26/12	Wednesday	7:12:50 PM	:30	\$850.00	OFA-12- M-F 7p-730p	7:00 PM-7:30 PM		OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH-
09/27/12	Thursday	7:12:43 PM	:30	\$850.00	OFA-12- M-F 7p-730p	7:00 PM-7:30 PM		OBAMA 4 AMERICA *A	1536 *a	P-2	2	MWASH-
09/28/12	Friday	7:20:16 PM	:30	\$850.00	OFA-12- M-F 7p-730p	7:00 PM-7:30 PM		OBAMA 4 AMERICA *A	1536 *a	P-2	5	MWASH-
10/01/12	Monday		:30	\$850.00	M-F 7p-730p	7:00 PM-7:30 PM		OBAMA 4 AMERICA *A	1536 *a	P-2	4	MWASH-
											5	
Line: 36												
09/25/12	Tuesday	7:45:08 PM	:30	\$400.00	OFA-12- M-F 730p-8p	7:27 PM-8:00 PM		OBAMA 4 AMERICA *A	1536 *a	P-3	2	MWASH-
09/26/12	Wednesday	7:54:42 PM	:30	\$400.00	OFA-12- M-F 730p-8p	7:27 PM-8:00 PM		OBAMA 4 AMERICA *A	1536 *a	P-3	3	MWASH-
09/27/12	Thursday	7:38:54 PM	:30	\$400.00	OFA-12- M-F 730p-8p	7:27 PM-8:00 PM		OBAMA 4 AMERICA *A	1536 *a	P-3	5	MWASH-
09/28/12	Friday	7:40:53 PM	:30	\$400.00	OFA-12- M-F 730p-8p	7:27 PM-8:00 PM		OBAMA 4 AMERICA *A	1536 *a	P-3	4	MWASH-
10/01/12	Monday	7:54:23 PM	:30	\$400.00	OFA-12- M-F 730p-8p	7:27 PM-8:00 PM		OBAMA 4 AMERICA *A	1536 *a	P-3	1	MWASH-
											5	
Line: 38												
09/25/12	Tuesday	7:58:10 PM	:30	\$4,000.00	OFA-12- Tue Reg 1	8:00 PM-9:00 PM		OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH-
											1	
Line: 39												
09/25/12	Tuesday	7:39:05 PM	:30	\$2,000.00	OFA-12- Tue Reg 3	10:00 PM-11:00 PM		OBAMA 4 AMERICA *A	1536 *a	P-3	1	MWASH-
											1	
Line: 40												
09/26/12	Wednesday	7:58:18 PM	:30	\$5,500.00	OFA-12- Wed Reg 1	8:00 PM-9:00 PM		OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH-
											1	
Line: 41												
09/27/12	Thursday	7:31:16 PM	:30	\$3,500.00	OFA-12- Thu Reg 3	10:00 PM-11:00 PM		OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH-
											1	
Line: 42												
09/28/12	Friday	7:32:42 PM	:30	\$5,000.00	OFA-12- Fri Reg 3	10:00 PM-11:00 PM		OBAMA 4 AMERICA *A	1536 *a	P-1	1	MWASH-
											1	
Line: 43												
09/30/12	Sunday	7:55:22 PM	:30	\$2,500.00	OFA-12- Sun Reg 1	7:00 PM-8:00 PM		OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH-
											1	
Line: 44												
09/30/12	Sunday	7:39:54 PM	:30	\$4,500.00	OFA-12- Sun Reg 3	(9:00:00 PM-10:00:00		OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH-
											1	

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 09/25/12-10/01/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 50880												
Line: 45												
09/25/12	Tuesday	1:30:06 PM	:30	\$1,800.00	OFA-12-	11p M-F Local 12 News	11:00 PM-11:35 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	3	MWASH-
09/26/12	Wednesday	1:30:43 PM	:30	\$1,800.00	OFA-12-	11p M-F Local 12 News	11:00 PM-11:35 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	5	MWASH-
09/27/12	Thursday	1:23:08 PM	:30	\$1,800.00	OFA-12-	11p M-F Local 12 News	11:00 PM-11:35 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	2	MWASH-
09/28/12	Friday	1:17:53 PM	:30	\$1,800.00	OFA-12-	11p M-F Local 12 News	11:00 PM-11:35 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	4	MWASH-
10/01/12	Monday	1:25:24 PM	:30	\$1,800.00	OFA-12-	11p M-F Local 12 News	11:00 PM-11:35 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH-
											5	
Line: 46												
09/29/12	Saturday	1:12:06 PM	:30	\$1,800.00	OFA-12-	11p M-Su Local 12 New	11:00 PM-11:35 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH-
											1	
Line: 47												
09/30/12	Sunday	1:20:21 PM	:30	\$1,800.00	OFA-12-	11p M-Su Local 12 New	11:00 PM-11:35 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH-
											1	
Line: 48												
09/25/12	Tuesday	1:47:17 PM	:30	\$550.00	OFA-12-	Letterman	11:35 PM-12:35 XM	OBAMA 4 AMERICA *A	1536 *a	P-2	2	MWASH-
09/26/12	Wednesday	2:33:11 XM	:30	\$550.00	OFA-12-	Letterman	11:35 PM-12:35 XM	OBAMA 4 AMERICA *A	1536 *a	P-2	4	MWASH-
09/27/12	Thursday	1:46:20 PM	:30	\$550.00	OFA-12-	Letterman	11:35 PM-12:35 XM	OBAMA 4 AMERICA *A	1536 *a	P-2	3	MWASH-
09/28/12	Friday	1:57:52 PM	:30	\$550.00	OFA-12-	Letterman	11:35 PM-12:35 XM	OBAMA 4 AMERICA *A	1536 *a	P-2	5	MWASH-
10/01/12	Monday		:30	\$550.00		Letterman	11:35 PM-12:35 XM	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH-
											5	
Line: 49												
09/29/12	Saturday	1:34:00 PM	:30	\$550.00	OFA-12-	Sat Late Fringe Rotator	11:35 PM-12:05 XM	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH-
09/29/12	Saturday	1:51:32 PM	:30	\$550.00	OFA-12-	Sat Late Fringe Rotator	11:35 PM-12:05 XM	OBAMA 4 AMERICA *A	1536 *a	P-2	5	MWASH-
09/29/12	Saturday	1:58:36 PM	:30	\$550.00	OFA-12-	Sat Late Fringe Rotator	11:35 PM-12:05 XM	OBAMA 4 AMERICA *A	1536 *a	P-2	3	MWASH-
09/29/12	Saturday	2:04:05 XM	:30	\$550.00	OFA-12-	Sat Late Fringe Rotator	11:35 PM-12:05 XM	OBAMA 4 AMERICA *A	1536 *a	P-2	2	MWASH-
09/29/12	Saturday	1:42:53 PM	:30	\$550.00	OFA-12-	Sat Late Fringe Rotator	11:35 PM-12:05 XM	OBAMA 4 AMERICA *A	1536 *a	P-2	4	MWASH-
											5	
Line: 50												
09/29/12	Saturday	2:27:41 XM	:30	\$125.00	OFA-12-	Sat 1205a-105a	12:05 AM-1:05 AM	OBAMA 4 AMERICA *A	1536 *a	P-3	1	MWASH-
											1	
Line: 51												
09/30/12	Sunday	1:44:08 PM	:30	\$450.00	OFA-12-	Sun 1135p-1205a	11:35 PM-12:05 XM	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH-
											1	
Line: 52												
09/30/12	Sunday	1:00:05 XM	:30	\$60.00	OFA-12-	Sun 1205a-105a	12:05 AM-1:05 AM	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-
											1	
Line: 53												
09/29/12	Saturday	7:34:25 PM	:30	\$350.00	OFA-12-	SEC Football	12:00 PM-7:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-
											1	

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 09/25/12-10/01/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
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Advertiser: Obama/D/President

Agency: Greer Margolis Mitchell

Station: WKRC-TV

Order: 50880

Line: 54

09/30/12	Sunday	1:59:29 AM	:30	\$800.00	OFA-12- NFL Today	12:00 PM-1:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-4		1	MWAS-
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\$800.00

1

Line: 55

09/30/12	Sunday	5:58:58 PM	:30	\$15,000.00	OFA-12- Bengals vs Jacksonville (4:00:00 PM-7:00:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-2		1	MWAS-
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\$15,000.00

1

\$121,760.00

135

\$121,760.00

135

\$121,760.00

135

\$121,760.00

135

\$121,760.00

135

[Filtered by:] [Sorted by: Station]